



Adland

[L.L.Bean - Holiday 2009 - \(2009\) -30 \(USA\)](#)

Posted by [Dabitch](#) on Dec 14 2009



Commercial was shot with 1,500 frames per second for that slow-mo snow-globe feel.

"Snow Motion," for L.L. Bean via GSD&M, captures the crisp, fresh beauty of a winter day, as a family engages in sledding, snowball fights, and more. The visual treatment of the action underscores the message that every moment counts. So does every penny, something L.L. Bean understands, as it provides rewards to its customers this holiday season. Work by Arsenal FX included secondary color correction and graphics placement.