



## People moves

*Kash Sree joins Pereira & O'Dell; People moves and signings at Green Dot Films, Love and Fluid*

- by: Boards Editorial
- September 29, 2009

San Francisco/New York-based agency Pereira & O'Dell has hired Kash Sree, previously of JWT, as executive creative director to work out of the New York office.

Green Dot Films, Santa Monica has signed Minivegas founder Luc Schurgers for US representation.

London-based prodco Love has hired Polly du Plessis as executive producer.

Fluid, New York has partnered with Piranha Design and added founders Rob Sabatini and Gaspard Giroud to its design and 3D rosters, respectively.

**Prodco Creative Monster Productions has launched in Los Angeles and San Francisco. The company is headed by founders Grant Anderson and Brian Gambogi and EP Scott Flor.**

No Smoke, New York has signed director Lara Shapiro for US spot rep.