

Spots / Bud Light: Language of Love
February 2008



Client: Anheuser - Busch
Product: Bud Light
Spot Title: "Language of Love"

Air Date: February 3, 2008

Agency: LatinWorks Marketing
CEO/Managing Partner: Manny Flores
President/Chief Creative: Sergio Alcocer
Copywriter(s): Michael Page, Carter Pagel
Art Director(s): Seth Taylor, Jedd Oberly
Sr. Account Supervisor: Allison Freund
Producer: Elizabeth Spiva

Production Company: Konk Inc
Director: Chris Koch
Executive Producer: David Kerwin
Producer: Jeanine Brand
DP: Don Matthew Smith
Art Director: Wayne Smith
Stylist: Heather Cox
Casting: Deborah Kurtz Casting

Editorial Company: Cutters (LA)
Editor: John Dingfield
Assistant Editors: Aki Johnson, Virginie Strub
Executive Producer: Nicole Visram

Producer: Karen Vargas

Telecine: The Syndicate
Colorist/Artist: Beau Leon

Online: The Syndicate
Artist(s): Verdi Sevenhuysen, Mike Ek

Music & Sound Design: Razorhead Music
Executive Producer: Rob Filomena
Sound Design and Mix: Luis Felipe Herrera
5.1 Surround Mixing: Kurt Upper

Additional Mix: POP
Sound Mixer: Stephen Dickson
Assistant Mixer: Nick Bozzone
Producer: Erin Reilly