

Heinken: Walking fridge



Advertising Agency: TBWA\Neboko, The Netherlands
Agency Producer: Wietske Hovingh
Creative: Jorn Kruijsen; Jeroen van de Sande
Director: Bart Timmer (represented by Outsider in the US and UK)
Production: CZAR.NL
Producer: Robert Nan; Hein Scheffer
Director of Photography: Alex Melman
Post Production: Ambassadors
Editor: Annelien van Wijnsbergen
Aired: May 2009

Comments



[ivan](#) | Tue, 2009-05-26 17:38

This commercial is a follow-up on this ultra popular spot:
http://adsoftheworld.com/media/tv/heineken_walkin_fridge

- [reply](#)



775 pencils

Brainsugar | Wed, 2009-05-27 03:54

So simple. So enthusiastic.
This kind of advertising is really missing in France...

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One day there will be a marvelous signature here. For the moment there is this.

- [reply](#)



957 pencils

Olafski001 | Wed, 2009-05-27 03:56

9

so damn funny!

- Here I should have written something smarter -

- [reply](#)



1335 pencils

miko1aj | Wed, 2009-05-27 04:22

This particular spot is far better than previous one (which I even didn't like). Great directed as well.

- [reply](#)



Guest | Wed, 2009-05-27 08:34

But without the success of the first one, this one would have never exists...
And i prefer rocky I to any other.

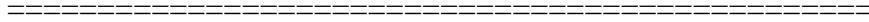
- [reply](#)



254 pencils

CurryJ | Wed, 2009-05-27 04:51

Erm...



I'm not always right; I'm just never wrong

- [reply](#)



Guest | Wed, 2009-05-27 05:47

yes! every man's dream.

- [reply](#)



Guest | Wed, 2009-05-27 06:03

Ok I thing we got a 10 Point here
awesome!

- [reply](#)



Guest | Wed, 2009-05-27 07:12

The first one was better. Much better.

- [reply](#)



6 pencils

michdec | Wed, 2009-05-27 07:49

This is HILARIOUS! its the perfect follow up ad!

- [reply](#)



Guest | Wed, 2009-05-27 09:38

I LIKE THIS... pretty funny

- [reply](#)



Guest | Wed, 2009-05-27 11:01

Both are great.

- [reply](#)



74 pencils

thesanake | Wed, 2009-05-27 12:51

Soooo funny! Really nice ad!

- [reply](#)



Guest | Wed, 2009-05-27 19:31

this is a goooood follow up

- [reply](#)



305 pencils

just write | Thu, 2009-05-28 03:38

This is f***** awesome... damn funny stuff :)

- [reply](#)



Guest | Thu, 2009-05-28 04:25

really I adore this advertizing.

- [reply](#)



Guest | Thu, 2009-05-28 21:37

Just a bad pun I'm afraid

- [reply](#)



Guest | Fri, 2009-05-29 04:06

awesome. fab. funny. light. international. good script. good acting. good timing. 10 on 10.

- [reply](#)



Guest | Fri, 2009-05-29 09:34

10

I think this one will get a prize, its just awesome

- reply