

# GREAT ADS

Creative Advertising through the eyes of an armchair Ad fan

## [Heineken The Walking Fridge Commercial](#)



Heineken comes back with a follow up commercial to the popular ["Walk In Fridge"](#) commercial with the "Walking Fridge" ad. This spot may not be as good as the first Heineken Fridge advert, but the originals are typically tough to top, still a funny commercial.

The Walk-In and Walking Fridge spots developed by TBWA\Neboko, Amstelveen.

Art directors: Cor den Boer and Jorn Kruijsen.

Copywriter: Jeroen van de Sande.

Agency producer: Wietske Hovingh.

Director: Bart Timmer via Czar with director of photographer Alex Melman.

Producers: Hein Scheffer and Robert Nan.

Post production: The Ambassadors

Editor: Annelien Wijnbergen.