



LA gear lights will be retroed plus other surprises probably next year.

[LA Lights - Time to Turn Them On Again?](#)

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We caught up with Sportie LA Co-Owner Isack Fadlon at WSA, and - trailing him breathlessly as he made the rounds at the Venetian suites - managed to ask him a few questions about the relaunch of LA Gear...one of our favorite styles, the LA Lights:

LAGearNews: ACI and Sportie LA are bringing back some great LA Gear classics, are there any plans to revive LA Lights?

Isack Fadlon: Yes, we are definitely bringing back the Lights. Many people have great memories wearing the Lights when they were kids. For many, the lights were synonymous with LA Gear.

LAGN: Who gets more excited about the Lights, kids or adults?



IF: In the past I believe it was the kids. But now, as we re-introduce the lights, I think we'll see a lot of "big kids" getting very excited about the shoes they used to rock when they were young.

LAGN: Everyone has their favorite styles, but when we talk to people about LA

Gear, it seems the Lights made an indelible impression on the entire culture. Was LA Gear really the first to put lights on shoes?

IF: Yes, indeed.



LAGN: Given the advances in shoe technology since the Lights were originally launched, do you guys have any new applications in the works?

IF: Yes, we are going to, of course, re-introduce the original look of the lights, but we also have some surprises.

LAGN: Do you have any LA Lights in your personal collection?

IF: Of course, I do. How could I not?