

Published: Dec 15th, 2008

## LA GEAR X SPORTIE LA

Massive sportswear chain [Sportie LA](#) have secured the rights to the American resurrection of the not-so-hip '80s/'90s footwear brand LA Gear. After the hype of the comeback in Europe with the [Club Zonder Filter Fireball](#), the US now take their cues and bring back the all-American brand into the millenium with a new range, updated and urbanised for the sneaker head of today. Hit the image below to be taken to the collection that is on offer right now at Sportie LA and check out how a defunct footwear brand can roger rabbit its way back into the hearts of vintage lovers worldwide. Make sure you check out [LA Gear's blog](#) too for updates!

