



## People news from JWT, Arnold and more

Andrew Fraser, the former executive creative director of Rapier and DraftFCB, joined JWT, Sydney as ECD. ... Arnold promoted Chris Edwards to group creative director in its Boston office. ...

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Minneapolis-based agency Olson hired TM Advertising alum Bob Brihn as group creative director. ... TM Advertising, meanwhile, welcomed ex-Tribal DDB, Dallas creative Jordan Dontos as senior copywriter. ... Connecticut-based agency Mintz & Hoke added Jennifer Tiroletto as an art director. ... DraftFCB, Chicago announced the hiring of Chris Miller as its group management director, interactive. ... **Olivier Katz joined interactive agency The Viral Factory as president of its Los Angeles office.** ... Ron Boucher, founding member of Orlando-based agency Push, will now serve as its creative director. ... Mad River Post alum Amy Lazarus joined New York-based editorial firm Bluerock as an executive producer. ... Santa Monica-based production company Harvest films signed The Hoffman Brothers to its directorial roster. ... Ex-Saatchi & Saatchi, Grey and Leo Burnett CD Beverley Fortnum joined the directorial roster of London production company Love. ... Chicago-based production company Vitamin signed director/designer Daniel Garcia to its roster. ...