



## **ON THE MOVE**

December 2007

**Moves this week at Saatchi & Saatchi; Fallon Minneapolis; Carat Boston; Final Cut NYC; Version 2; 89 Edit; über; Epoch Films; MassMarket NYC; Rokkit; Radium**

Stop the press: advertising creative becomes director! The latest to take the well trodden career path is Dave Laden, former associate creative director at Goodby Silverstein & Partners/SF, who has joined übercontent for US representation.