



Street Talk

The directing duo known as Gentlemen--consisting of Brett Snider and Billy Federighi--has signed with Über Content...

November 16, 2007, --- The directing duo known as Gentlemen--consisting of Brett Snider and Billy Federighi--has signed with **Über Content**, the Hollywood house headed by partners/executive producers Phyllis Koenig and Preston Lee, for exclusive U.S. spot representation. The up-and-coming directorial team made its initial mark in ad contests for Converse and Doritos, and have since graduated to earning assignments from Kellogg's out of **Leo Burnett**, Chicago, and the Kentucky Lottery via Northlich, Cincinnati.