



NEWS IN BRIEF 13 February 2008

Cannes honours P&G; Ariola judges Clio; Bafta victory for Framestore; Hardy's Horrors wins at Anima; Gibney's Oscar nod; IPA's healthy call; PPC HD-ready; Sweet Spot launch; Moneyshots name change; Favorite Color opens; Harvard man at IPA 44; EMI's online deal; Sir Paul for CIM president; Update in April; 3D at home; Looking Glass screening

Why have two dimensions when you can have three? **Universal images** and **Mediascape** have devised a way to take the experience of 3D movies out of the cinema, thanks to new technology developed for **OnStar**. The screens present slightly different images to the left and right eye, without the use of 3D glasses.