

### **Universal Images and Mediascape Debut New 3-D Display Technology for OnStar**

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3-D technology has been making onstar1moviegoing experiences more exciting since the early 20th century. Now, Universal Images and Mediascape have devised a way to take that experience out of the theater - and sans those clumsy glasses. This latest technique was applied to a new presentation for OnStar by GM, to promote that product's numerous features. For the 2008 auto show circuit, Mediascape and UI developed [technology](#) and content for a multimedia walk-up OnStar display that creates an exciting visual experience with 3-D effects. With years of 3-D display experience, Mediascape was ready to help with MVP Collaborative's production for OnStar.