

# Canadian Advertising Club

**BBC Learning & Interactive for HIV Awareness - GI Jonny  
October 2007**



**Client:**  
BBC Learning &  
Interactive for HIV  
Awareness

**Agency:**  
**The Viral Factory,**  
**London**

**Production company:**  
**The Viral Factory,**  
**London**

**Director:**  
**James Rouse**

**Sound Production  
Company:**  
The Soundhouse